

# The Relevant Educator

## KEY VOCABULARY

- **Blog:** A site where a user creates posts to reflect or share information.
- **Chat:** A real time discussion in Twitter using hashtags to curate tweets for the chat
- **Direct Message/DM:** A private message sent in Twitter. The sender and receiver must be following each other to send and receive a DM
- **Favorite:** Favorite is a way of saving a particular tweet to a favorite file for a future retrieval.
- **#FF:** Hashtag Follow Friday-A hashtag used on Twitter to share those that provide value to your learning that you'd like others to follow.
- **Follow:** The act of subscribing to a social media user's account (i.e., see their tweets, follow on Facebook, etc.)
- **Handle:** The term used to describe a user's screen name on Twitter or other social networking sites.
- **Hashtag:** A combination of letters and/or numbers preceded by a hash symbol. This is the universal way to group tweets together on twitter. Tweets tweeted with a hashtag can be seen on anyone searching for that hashtag.
- **Lists:** A method of categorizing users on Twitter, organized by topic or subject.
- **Lurk:** To utilize social media resource (such as Twitter) without actually participating (i.e. sending a tweet, participating in a Twitter chat, etc.)
- **Mention:** A tweet that contains the username (@username) anywhere in the tweet, thereby "mentioning" that user.
- **MT:** Shorthand for "modified tweet."
- **Ning:** A social networking service that allows for the creation of communities around specific topics.
- **Profile:** Identifying information about social media users, usually containing a short biography and picture.
- **ReTweet/RT:** To repeat or copy (word for word) someone else's Tweet.
- **Spam:** Unwanted advertising or a pitch appearing on the timeline.
- **Timeline:** The stream of messages a person gets from people being followed on Twitter, also called a Twitter Stream.
- **Trend/Trending:** Tweets that are popular among large groups of users. Trends can be found at <http://search.twitter.com>.
- **Tweet:** 140 character message used to send information within Twitter.
- **Twitter stream:** The stream of messages a person gets from people being followed on Twitter; also called a Timeline.
- **Unfollow:** When a person stops following a person on Twitter. No notification is given to the person unfollowed.
- **URL Shortener:** A third-party service that shortens long URLs so they are easier to share and use. Common examples are found at <https://bitly.com/> and <http://goo.gl/>